

**TOWN CENTRE MANAGEMENT AND BUSINESS GROUPS**

**When deciding a plan for each retail centre we collate several key pieces of information. This helps then set the goal for each centre and identify the steps that may be required to achieve the goal.**

**INITIATION**

Who currently uses the centre

Who is expected to use the centre in the future

Determine Desires/Expectations - question and listen

Document Desires/Expectations as outcomes - list of goals and targets

What makes the centre different - its differentiators

**OPERATIONS**

Define a 'management' group - from businesses who want change

Other than chair/leader and minutes secretary (often TCM initially) do not give roles

Do something - an event or activity

Decide if funds are required and how funds will be raised (set up account)

***Later***

Find the barriers and resolve

Set Terms of Reference, Articles of Association etc

Not for Profit Company and Officers

**TOWN CENTRE MANAGEMENT**

Look to help with events and activities (limited time & funds)

Guidance - by TCM

Premises Licence

Temporary Event Notice - Licensing

Event Application - Events Team

Encouragement

Experience - other groups

**EVENTS and ACTIVITIES**

Event

Celebrations

Entertainment

Markets, Street Trading, or similar

## **BUSINESS GROUPS/ACTIVITIES CURRENTLY SUPPORTED**

### **CITY CENTRE**

Informal business group  
Meetings set for 2015  
Weekly Market  
Christmas Market  
Occasional Markets  
Things for Kids to Do Event  
Christmas Lights  
Christmas Lights-On Event  
Regular Exhibitions  
Activities from Time to Time  
TCM Event Applications

[Guildhall Square Christmas tree lights only]  
[Events and Tree provision by others]

### **COSHAM**

Informal business group - active chair  
Meetings from Time to Time  
Monday Market  
Christmas Lights and Christmas tree plus lights  
Christmas Lights-On Event  
Occasional Exhibitions  
Activities from Time to Time  
TCM Event Applications

### **NORTH END**

Informal business group in the past  
No business group at present  
Christmas Lights  
Lights Celebration Event by Church  
TCM Event Applications

### **CASTLE ROAD**

Informal business group  
Meetings from Time to Time  
Christmas Street Event by Business Group  
Simple Christmas Festoon Lights  
Lights Celebration Event by Business Group  
Business Group Event Applications  
Independent Group  
TCM support for festoon lights

### **SOUTHSEA**

Informal business group  
October meeting to re-establish group  
Arts & Collectables - Monthly Market  
Farmers - Monthly Market  
Love Southsea - Monthly Market weekends  
Continental Market - Italian 3 per year  
Christmas Lights and Christmas tree plus lights  
Christmas Lights-On Event  
Occasional Exhibitions  
Activities from Time to Time  
TCM Event Applications

### **ALBERT ROAD**

Formal business group  
Regular Meetings and AGM  
Christmas Lights (no tree 2014)  
Christmas Lights Celebration Event  
Street Events by Business Group  
Mainly Independent Group  
TCM Event Applications

### **DRAYTON**

Informal business group in the past  
No business group at present  
Christmas tree and tree lights  
No Events

### **PAULSGROVE**

No business group  
David Horne organises event  
Christmas Lights and Christmas tree plus lights  
Christmas Lights-On Event  
Event Application by David Horne

### **FRATTON**

No business group at present  
Initial meeting to establish interest  
Further motivation required  
Work with Fratton Big Local group

***BARRY WALKER CITY & TOWN CENTRE  
MANAGERS OCTOBER 2014***